

Best Hispanic Spots of the Year 2006 winners

ORDER the DVD TODAY!

Marketing y Medios' editors reviewed some 200 TV commercials from dozens of companies to choose the Best Hispanic Spots of 2006. Only ads aimed at Latinos that aired in the U.S. for the first time in 2006 were eligible. The Best Campaign winner, Best Campaign Honorable Mention, and 13 Best Spots are now available on a **Winners DVD**. Complete creative credits are included. Add this collection to your creative library and be inspired for years to come!

Best Campaign Winner

TOYOTA CAMRY "Camrality"

"Bici", "Navigation Mexicano", "Gerardo Reveal", "Lola", "Phone", "Jana Reveal", "Novia" and "Horsepower"—*Conill/Los Angeles*

Best Campaign Honorable Mention

TIDE "Thank You"

"Ventana" and "Plomero"—*Conill/New York*

Best Hispanic Spots of 2006

BURGER KING

"Carne Sin Fronteras", "Peluquero"
Bromley Communications/San Antonio

CALIFORNIA MILK PROCESSOR BOARD

"Teeth Town"
Grupo Gallegos/Long Beach, CA

COMCAST

"Pedro", "Ketchup", "Ladrón"
Grupo Gallegos/Long Beach, CA

CONTINENTAL AIRLINES

"Dog", "Beto"
Bromley Communications/San Antonio

ENERGIZER

"Immortal"
Grupo Gallegos/Long Beach, CA

NATIONAL PORK BOARD

"Mentiras"
Bromley Communications/San Antonio

SPRINT

"Bus", "Todo Sobre Mi Familia"
The Vidal Partnership/New York

VOLKSWAGEN GTI

"Replay"
CreativeOndemanD/Coral Gables, FL

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|--|---------------------------------|
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| <input type="checkbox"/> Best Hispanic Spots of 2005/2006 | # sets _____ 2 DVDs for \$175** |
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**SALES TAX: Add sales tax (on reels plus shipping) in CA, DC, FL, GA, IL, MD, MA, MN, MO, NJ, NY, OH, SC, TN, TX and Canada. **INTERNATIONAL ORDERS: All orders shipped outside the U.S. require prepayment. Please make checks payable to Adweek's Best Spots. Prices effective through December 31, 2007.