

EDIT LINEUP



2006 EDIT CALENDAR

ISSUE DATE	AD CLOSE DATE	MATERIAL CLOSE DATE	FEATURED COVERAGE	BONUS DISTRIBUTION
Jan/Feb 1/22	1/9	1/12	Hispanic Agency of the Year Market Profile: Sacramento/Stockton/Modesto	<ul style="list-style-type: none"> • 12th Annual Marketing to Hispanics Conference
March 3/6	2/13	2/23	Hispanic Print Media Market Profile: Harlingen/Brownsville/McAllen	<ul style="list-style-type: none"> • The DMA's Directo Days East • NAHP Annual Convention
April 4/3	3/13	3/23	Hispanic Best Spots Special Report: Hispanic Retailing Market Profile: Tampa/St. Petersburg/ Sarasota	<ul style="list-style-type: none"> • Innovations in Hispanic Marketing • AHAA Spring Conference • Billboard's Voz Latina
May 5/1	4/10	4/20	Hispanic TV/Cable Upfront Market Profile: Fresno	
June 5/29	5/8	5/18	Hispanic Sports Marketing Market Profile: Denver	<ul style="list-style-type: none"> • 7th Annual U.S. Hispanic Market Boom • Radio Advertising Bureau's Mercury Awards
July/Aug 7/17	6/26	7/7	Hispanic Non-traditional Youth Marketing Market Profile: Atlanta	<ul style="list-style-type: none"> • The DMA's Directo Days West • Hispanic Retail 360 Conference
September 9/4	8/14	8/24	Hispanic Online Technology Market Profile: Orlando/Daytona Beach	<ul style="list-style-type: none"> • AHAA Fall Conference • IPQC U.S. Hispanic Marketing Conference
October 10/9	9/18	9/28	Marketing through Hispanic Radio Market Profile: El Paso	<ul style="list-style-type: none"> • Geoscape Multicultural Market Intelligence Summit
November 11/6	10/16	10/26	Hispanic Marketers of the Year Market Profile: Boston	<ul style="list-style-type: none"> • ANA Multicultural Marketing Conference
December 12/4	11/13	11/23	Hispanic Entertainment Marketing Market Profile: Tucson	

